

Annual Safety Conferences Case Study : 2017

Demonstrating Commitment




We believe that regular employee engagement is key to effective safety management in any business. Our team have worked with a range of organisations to deliver compelling annual safety conferences. We tailor the conference to industry sector and business to ensure maximum content value.



Impact

The key to a successful conference is in providing a lasting positive impact for all attendees, for this reason interactivity is an important part of what we do. We do this through group “voting” participation to gauge where audiences are on key issues at points in time, we utilise role playing and sometimes dramatise scenarios to bring situations to life for maximum impact.

Q1. Are all accidents avoidable ?

1	Yes		60%
2	No		30%
3	Don't Know		10%



Audience Voting System

Tailored to Suit

PHSS work with the senior management team to develop and shape each conference to ensure that the right messages are conveyed each and every time. We make sure that the current challenges and performance levels in relation to HSQE are effectively communicated and as important, what the business is doing to meet these challenges and improve HSQE performance. Ideally these events should become key fixtures in your business diary.

Your Safety System Explained

The safety conference is an excellent venue for explaining your safety management system, updates, upgrades and importantly how the system works, how it can be accessed and what is expected of all staff. This is an area we often find is commonly overlooked in organisations and an annual “refresh” with your staff as an audience is an ideal way of delivering this.

Innovation & Safety

We work with many clients and attend regular safety conferences and expos – as part of this we see many cutting edge innovation in safety examples – part of what we do is to bring these innovations to our clients and a conference setting allows some space and time to road test new ideas, particularly when used in tandem with the voting system.

