

OSHCR logo guidance for registered consultants

Using the OSHCR Registered Consultant logo

The Occupational Safety and Health Consultants Register (OSHCR) logo is a valuable asset. It is probably the most important expression of the OSHCR brand and demonstrates the quality and service that people expect from registered consultants. It is the badge of OSHCR, so we need to ensure it is used carefully as we want you to be able to display your membership of OSHCR, through the logo, with pride.

The use of the logo is only for those consultants who have been approved onto the register. The logo is specifically for your exclusive use as a registered member of OSHCR and reflects the qualifications and status you hold with your professional body. As it is unique to you, it can only be used alongside your name or business profile. We do not register organisations, so it is important not to use the logo to suggest a link between a number of consultants in an organisation and OSHCR. Please do not use it on generic stationery or WebPages.

Examples of correct use

- Business card
- Biography
- E-mail signature
- Your personal profile on your organisation's website
- Letter signature – but take care that it is only used in your personal sign off or alongside your name on the pre-printed letterhead

Examples of incorrect use

- Stretching, redesigning or distorting the logo
- Changing the colour of the logo
- Using the logo with another company name next to it
- Altering the 'Registered Consultant' text under the logo
- Using the logo on busy backgrounds, where there is not sufficient clear space around it

Logo exclusion zone

The OSHCR logo needs to be given plenty of room to breathe. If there are many other elements crowding it, impact is lost. The exclusion zone refers to the minimum amount of space we should have around the logo. However, it is worth remembering that this is just a minimum – the best thing is to give the logo as much space as possible.



Blue logo C= 95, M=66, Y=22, K=7
R=20, G=82, B=135
#135287



Black logo



Logo showing exclusion zone